



THE NOCCA INSTITUTE:
NOCCA'S NONPROFIT PARTNER
2020 Annual Report

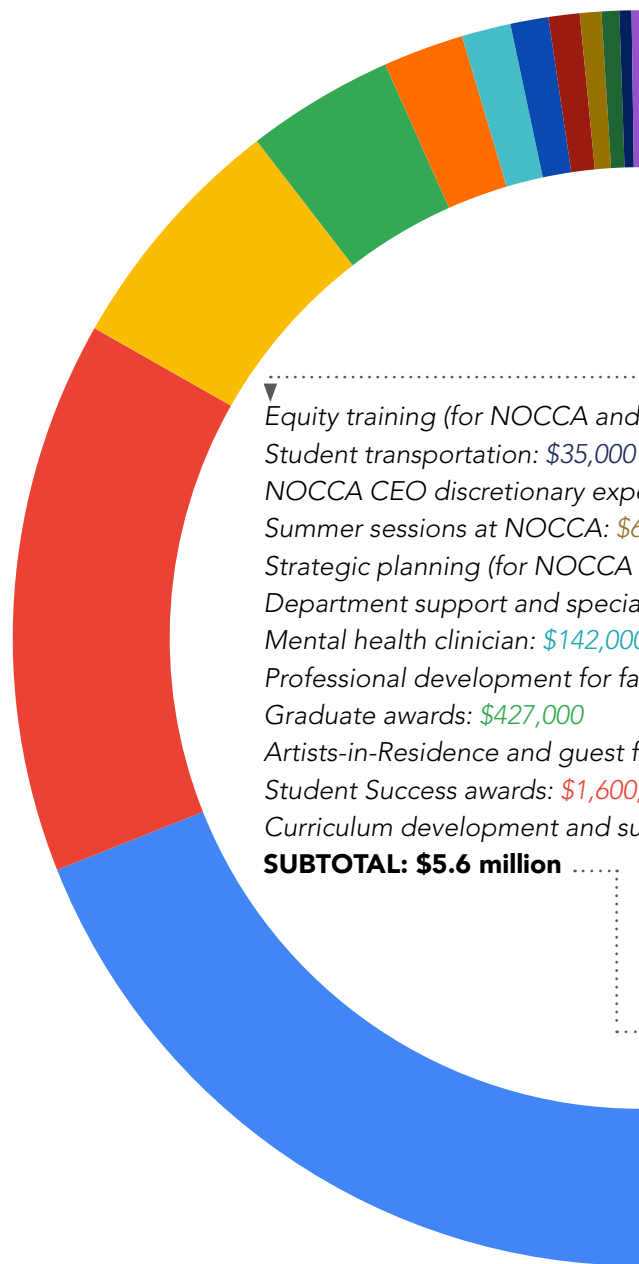


AN AMAZING DECADE

The past ten years have seen exciting changes at NOCCA, like the addition of a new arts program for students, the launch of a full-day academic program, and the implementation of cutting-edge technology to prepare students for a host of new careers. These and other improvements to NOCCA's educational environment have been made possible by a network of individual, foundation, and corporate donors. Their gifts have directly supported the 500-600 young artists who study at NOCCA each year and the school's outstanding faculty. We'd like to show you how the Institute has put donors' dollars to work.

SUPPORT FOR NOCCA: 2010-2020

Over the past decade, The NOCCA Institute has raised and secured more than **\$22.6 million** for programs that directly benefit NOCCA students and faculty. Of that sum, **\$17 million** was used to purchase and renovate a building (the Chevron Forum) to house the new Academic Studio and Culinary Arts programs. Here's how the remaining **\$5.6 million** was allocated:



- Equity training (for NOCCA and the Institute): \$25,400
- Student transportation: \$35,000
- NOCCA CEO discretionary expenses: \$51,200
- Summer sessions at NOCCA: \$62,000
- Strategic planning (for NOCCA and the Institute): \$90,000
- Department support and special projects \$110,000
- Mental health clinician: \$142,000
- Professional development for faculty: \$233,400
- Graduate awards: \$427,000
- Artists-in-Residence and guest faculty: \$710,600
- Student Success awards: \$1,600,000
- Curriculum development and support: \$2,133,000
- SUBTOTAL: \$5.6 million**

SUMMARY

\$17 million Capital campaign
\$5.6 million Additional direct support

\$22.6 million Total invested in NOCCA students, faculty, and facilities from July 2010 to June 2020

2019-2020 BY THE NUMBERS

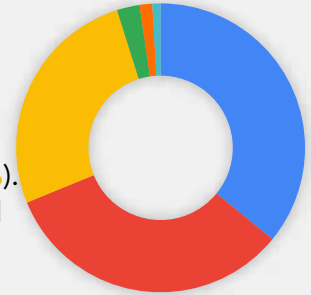
Here are some of the important statistics from our most recent fiscal year (ended June 30, 2020). They help tell the story of what we do. Please note that the budget figures included here are estimates.

A GREAT BALANCE

This year, most of the Institute's revenue came from three sources:

- Contributions from individuals, foundations, and corporations (36%);
- Restricted gifts that we draw on year by year (33%); and,
- Earned income from public events like concerts and classes for adults (26%).

The rest came from investment income (3%), grants from government arts and culture agencies (1%), and in-kind donations (1%).



STUDENT SUCCESSES

The NOCCA Institute gave out **243** Student Success awards in 2019-20, totaling nearly **\$175,000!**

If it hadn't been for the pandemic, the figure would have been even higher. As it was, however, we made few awards for study at summer programs across the U.S. because so many of those programs were canceled this year.

GLAD GRADS

Last school year, the Institute funded nearly **\$57,000** in scholarships and awards, most of which went to graduating seniors.

RESIDENT EXPERTS

Despite the shorter academic year and the abrupt end of in-person classes, the Institute's Artists-in-Residence program funded **138 residencies** in NOCCA classrooms (real and virtual). Faculty continue to use guest artists today in their online classes.

SO MUCH MORE...

The Institute supported many other initiatives for NOCCA students and faculty, including a **mental health clinician for students**, **professional development for faculty**, and--biggest of all--paying for and maintaining the Chevron Forum **campus expansion**.

LOOKING FORWARD

In a typical year, up to 40% of NOCCA students request financial assistance from the Institute's Student Success program, which helps pay for supplies and other expenses related to study at NOCCA. As of fall 2020, however, we have already seen a significant uptick in Student Success applications, as families struggle with unemployment due to the COVID-19 pandemic. We project that up to 50% of students could need help from the Institute this year.

We are broadening our programs to cover other expenses, too, like providing internet access for students' homes to accommodate distance learning. And the Institute is offering food support to students whose families need help putting meals on the table.

If you would like to make a gift to support these efforts, please visit [NOCCAInstitute.com](https://www.noccai.org).

OUR MISSION

The NOCCA Institute champions the New Orleans Center for Creative Arts. We build philanthropic, lasting partnerships. We invest in young artists, their mentors and the community through programs that encourage educational and cultural innovation.

Founded in 1982, The NOCCA Institute is a 501(c)(3) organization. All donations are tax-deductible to the fullest extent allowed by law.

OUR MAJOR PROGRAMS

Student Success

The Institute's [Student Success](#) Program (formerly the Financial Aid Program) has been around since NOCCA's earliest days. It ensures that students have the supplies they need to succeed at NOCCA, whether that means ballet slippers, sheet music, or other required items. It also helps these young artists attend life-changing summer programs and college auditions around the country (which often lead to college scholarships!). In 2020-21, we'll also use these funds to support home internet access for NOCCA's young artists and to fight hunger, providing food for students and their families.

Artists-in-Residence

At NOCCA, students train with a faculty of professional artists. The [Artists-in-Residence](#) Program further enriches their education, bringing up to 100 visiting artists into classrooms every year. Guest artists share new techniques and perspectives, broadening students' understanding of their field.

Professional development

Professional development is hugely important to artists and educators. NOCCA faculty use funds from the Institute to take workshops, travel to conferences, or study with master artists. We also fund equity training for Institute staff as well as NOCCA staff and faculty.

Curriculum development and support

Over the past decade, The NOCCA Institute supported the establishment of two new, world-class curricula: those of the Culinary Arts department and of NOCCA's full-day academic program, the [Academic Studio](#). The Institute also provides direct support to departments for special events, field trips, and other activities.

Campus expansion and improvement

In recent years, the Institute funded a dramatic expansion of NOCCA's campus to accommodate new programs. The Chevron Forum includes over 50,000 square feet of training space for NOCCA students.

Concerts, classes, rentals, and other events

When NOCCA's performance venues aren't being used by students and faculty, The NOCCA Institute hosts concerts, readings, and other events for the public, including a series of arts classes for adults. We also [oversee rentals](#) of the campus for other events, from tech conferences to weddings to pop-up dinners.